



A Fifty-year Legacy

*of Sisterhood, Scholarship, Service, & Social Action
1974 – 2024*

ADVERTISING GUIDELINES

Please submit “camera ready”

- ADs in PDF or JPG formats with 300 dpi or higher resolution. Files submitted in Word, PowerPoint, Publisher and any other file types will NOT be accepted.
- All typefaces and images must be embedded or linked and submitted with the graphics.
- To ensure quality photos, it is recommended that professional photos be submitted.
- All ADs and logos will be in full color.
- Only portrait orientation ads accepted.
- The file name should be in the following format:
 - Chapter_AD SIZE or Business Name_AD SIZE
Example: Maryland_Alumnae_FullPage
 - All ADs must be uploaded in the electronic AD Request Form.
 - The deadline for all AD submissions and payment is **Friday, March 8, 2024**.*
- Patron listings 30-character max for name
- Payment:
 - **Electronic payment accepted on-line when submitting your ad.**
 - **For non-electronic payments, send to:**

**PGCAC - Delta
P. O . Box 97
Attn: Anniversary Committee
Greenbelt, MD 20768-0097**

Check payable to: Delta Foundation, Inc.

For questions, please contact: Souvenir Journal Committee at anniversary@pgcacadst.org

***Please NOTE: All ADs and payments received after the deadline will not be featured in the souvenir journal.**

AD RATES AND SPECIFICATIONS

SIZE	DIMENSIONS	PRICE
Inside Back Cover	7 “ x 10”	\$500
Back Cover	7 “ x 10”	\$500
Full Page	7” x 10”	\$350
Half Page	7” x 4 7/8”	\$175
Golden Glow Patron	30 char max	\$50
Pearl Patron	30 char max	\$25